

Artila Topojani

PMU ARTIST - BROW SPECIALIST

✉ browsbyartila@gmail.com

☎ +383 49 428 787

📷 @Browsbyartila

Certified PMU Artist specializing in advanced brow techniques, including Powder Brows, Nano Brows, Combo Brows, and Microblading, as well as Lip Blush. Skilled PMU Artist with 3 years of experience. Dedicated to enhancing clients' natural beauty through precise, high-quality permanent makeup services. Committed to maintaining high standards of safety, hygiene, and client satisfaction. Adept at creating natural and aesthetically pleasing enhancements tailored to individual client needs. Committed to maintaining the highest standards of hygiene and safety while providing exceptional customer service.

Professional Experience

PMU Artist - Brow Specialist - Self-employed

Feb 2021 – Feb 2022

- Launched and successfully operated my own permanent make up business in Kosovo, specializing in eyebrow enhancements.
- Developed a loyal client base through word-of-mouth referrals and social media marketing, achieving consistent booking rates.
- Conducted thorough consultations with clients to understand their beauty goals, skin types, and preferences, ensuring personalized and satisfactory results.
- Applied permanent make up techniques with precision, focusing on natural-looking enhancements and client comfort.
- Managed all aspects of the business, including appointment scheduling, client follow-ups, inventory management, and financial record keeping.
- Adhered to strict hygiene and safety protocols, maintaining a clean and safe environment in compliance with health regulations.
- Stayed up-to-date with industry trends and advancements by attending workshops and training sessions, continuously improving my skills and techniques.
- Provided exceptional customer service, addressing client concerns and providing detailed aftercare instructions to ensure optimal results.

PMU Brow Assistant - Bardha Leka Beauty Academy - Kosovo, Pristina

Feb 2022 – Feb 2024

- Assisted senior brow technicians with PMU brow procedures, including microblading, shading, shaping, tinting, and grooming services.
- Managed client appointments and schedules and maintained detailed records of procedures and outcomes.
- Provided pre-and post-procedure care instructions to clients to ensure optimal results.
- Participated in advanced training sessions to keep up-to-date with the latest PMU techniques and industry trends.
- Ensured the cleanliness and organization of workstations and tools.
- Prepared and sanitized equipment and work areas in compliance with health and safety regulations.
- Conducted thorough consultations with clients to understand their brow goals and preferences.
- Educated clients and senior brow technicians on the PMU brow process, including potential risks, benefits, and aftercare procedures.
- Provided personalized recommendations for brow styles and techniques based on client's facial features and skin types.

- Addressed client concerns and answered questions before, during, and after procedures to ensure a comfortable experience.
- Followed up with clients post-procedure to monitor healing progress and provide additional care tips if needed and to ensure a comfortable experience.
- Managed client feedback and made adjustments to improve service quality and client satisfaction.
- Client Consultation: Skilled in conducting detailed consultations to understand client desires and provide expert advice, understanding client needs, preferences, and skin types to deliver personalized services.

PMU Artist - Self-employed - London, UK

Feb 2024 – Present

- Maintained a clean, organized, and sanitary home studio with 10/10 conditions, ensuring a comfortable and professional environment for client's appointments and needs. Adhering to all health and safety regulations.
- Manage schedules, client records, and follow-up care to ensure client satisfaction and optimal results.
- Built a loyal client base through high-quality services and effective social media marketing strategies.
- Created and maintained engaging content on Instagram to attract new clients and maintain relationships with existing clients.
- Conducted all aspects of business operations, including marketing, client scheduling, and financial management.
- Utilize Instagram and other social media platforms to promote services, showcase work, and engage with clients.

Education

● Illusion Academy PMU Certification	<i>01.02.2021</i>
● Bardha Leka Beauty Academy Advanced Brow Techniques	<i>01.02.2022</i>
● Evelina Beauty Academy Master Brow Artist Program	<i>01.10.2023</i>

Skills

- | | | |
|----------------|----------------------------|--|
| • Powder Brows | • Combo Brows | • Pre- and Post-Procedure Instructions |
| • Microblading | • Lip Blush | • Sanitation and Hygiene Practices |
| • Nano Brows | • Client Consultation Care | • Record Keeping and Client Management |

Languages

English – Fluent
Albanian – Fluent

Certifications

Powder Brows Certification:

- Trained in the soft shading technique to create a powdery makeup look.

Combo Brows Certification:

- Skilled in combining microblading and shading techniques for a natural yet defined brow.

Nano Brows Certification:

- Specialized in using ultra-fine needles to create natural hair-like strokes.

Microblading Certification:

- Proficient in creating precise, semi-permanent brow hair strokes.

Lip Blush Certification:

- Expertise in semi-permanent tattooing techniques to enhance lip color and shape.

Laser Tattoo Removal Certification:

- Trained in Using laser technology to safely remove unwanted tattoos.

Laser Carbon Peel Certification:

- Certified in performing carbon peel treatments for improved skin texture and clarity.

References

Bardha Leka

Owner

Bardha Leka Academy

+38345693348

Evelina Tkachenko

Owner

Evelina Beauty Academy

+38344864600

Thank you for considering my application. I am excited about the opportunity to bring my expertise in permanent makeup to your esteemed establishment and contribute to its success. I look forward to the possibility of discussing how my skills and experiences align with your needs.